

Message Text

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63

ACTION CU-04

INFO OCT-01 ARA-10 ISO-00 USIA-15 /030 W
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R 281918Z APR 76
FM AMEMBASSY MONTEVIDEO
TO SECSTATE WASHDC 1139

UNCLAS MONTEVIDEO 1497

E.O. 11652: N/A
TAGS: OEXC, UY
SUBJ: TV CREW GROUP

REF: STATE 097751, MONTEVIDEO 4396, MONTEVIDEO 1322

1. POST WISHES EMPHASIZE THAT PROGRAM FOR TV CREW SHOULD BE
CONSIDERED VERY FLEXIBLE AND THAT SUBJECTS FOR FILMING AS SUGGESTED
IN MONTEVIDEO 4396 IS FOR YOUR GUIDANCE IN ARRANGING SUITABLE AND
PRACTICAL ITINERARY WITHIN TIME LIMITATIONS. FOR EXAMPLE, 15-DAY
PROGRAM FOR TV CREW COULD BE AS FOLLOWS:

MAY 20-23 WASHINGTON WITH TRIPS TO MOUNT VERNON
AND WILLIAMSBERG,

MAY 24-25 LOUISVILLE FOR COVERAGE OF KENTUCKY PRIMARY
ELECTIONS,

MAY 26-27 ORLANDO (DISNEY WORLD),

MAY 28 CAPE CANAVERAL,

MAY 29-30 MIAMI,

MAY 31-JUNE 1 PHILADELPHIA,

JUNE 2-3 NEW YORK.

IN KEEPING WITH TV CREW'S OVERALL PROGRAM OBJECTIVES, THIS
SCHEDULE WOULD PROVIDE FOR COVERAGE OF BICENTENNIAL EVENTS,
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ELECTIONS, URBAN AND RURAL WAYS OF LIFE AS WELL AS GENERAL SIGHT-

SEEING AND INDUSTRIAL ASPECTS. POST HOPES THAT USIA/IMV AND/OR IPT/T WILL BE ABLE TO PROVIDE FURTHER PRACTICAL SUGGESTIONS FOR DEVELOPING REST OF OVERAL PROGRAM OBJECTIVES.

2. POST ALSO WISHES CLARIFY REPETLN CONSULTATION WEEK OF MAY 13-19, AS OUTLINED UNDER MONTEVIDEO 1322, WILL TAKE PLACE PRIOR TO TV CREW ARRIVAL IN WASHINGTON AND THAT HE WILL ACCOMPANY GROUP THROUGHOUT THEIR PROGRAM FROM MAY 20-JUNE 3.

3. TO SUIT URUGUAYAN TV AUDIENCE NEEDS, VARIOUS ASPECTS OF U.S. SCENE AS OUTLINED MONTEVIDEO 4396 SHOULD BE LOCALLY SURVEYED, EMPHASIZING MOST WIDELY KNOWN AND EASILY RECOGNIZABLE PLACES AND CIRCUMSTANCES. CONSULTATION INTERVIEWS SHOULD BE KEPT TO A MINIMUM--TO BE USED ONLY TO ENHANCE FILMING OF EVENTS OR TO EXPLAIN SITUATIONS. IF AT ALL POSSIBLE, INCLUDE INTERVIEWS WITH SOME PRESTIGE PERSONALITIES. CREW WILL FILM DURING TRAVEL.

4. POST HOPES REVISED ITINERARY AS SUGGESTED ABOVE WILL PROVE FEASIBLE, HOWEVER, REPEAT DEPARTMENT IS TOTALLY FREE ADAPT ITINERARY ACCORDING PRACTICAL PURPOSES AND ADDITIONAL CONSIDERATIONS POST UNABLE ASSESS FROM HERE.
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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 28 APR 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976MONTEV01497
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760164-0109
From: MONTEVIDEO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760411/aaaaajct.tel
Line Count: 84
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION CU
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 76 STATE 97751, 76 MONTEVIDEO 4396, 76 MONTEVIDEO 1322
Review Action: RELEASED, APPROVED
Review Authority: buchant0
Review Comment: n/a
Review Content Flags:
Review Date: 03 SEP 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <03 SEP 2004 by cookms>; APPROVED <08 DEC 2004 by buchant0>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: TV CREW GROUP
TAGS: OEXC, UY
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006